

National social media assets, bulletin and newsletter copy included.



Communication Assets and Campaigns Calendar

November Spotlight

Upcoming in November

In this November edition, we are highlighting this month's key cancer awareness events including, lung, pancreatic, mouth, and gastric cancer, as well as our national FIT webinar for clinicians.

To support primary care professionals, we'll be sharing national assets from GatewayC and our charity partners.

Social Media

Connect with us on social media and stay up to date on the latest releases and updates from GatewayC. We encourage you to share our posts with your networks.

[Facebook](#)

[LinkedIn](#)

[Twitter](#)

[YouTube](#)

GatewayC - primary care clinician resources

Please share with your networks

National FIT webinar for Clinicians

GatewayC will be hosting a free webinar for primary care clinicians in England.

Hear from leading cancer specialists as they discuss the clinical guidelines for FIT and how primary care colleagues can best support patients.

[Download resources](#)



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Lung Cancer Awareness Month resources

- **Lung Cancer course**

This course aims to support healthcare professionals with early diagnosis of lung cancer.

[Download promotional assets](#)



- **GPs Talk Cancer podcast episode**

In this episode, our GP hosts cover lung cancer and share their clinical experiences to support better, faster, and more confident cancer diagnosis in primary care.

[Download promotional assets](#)



Pancreatic Awareness Month resources

- **Pancreatic Cancer course**

This course aims to assist healthcare professionals in exploring and assessing symptoms possibly indicative of pancreatic cancer and increase confidence in clinical decision-making regarding referral on a suspected cancer pathway.

[Download promotional assets](#)



- **GPs Talk Cancer podcast episode**

In this episode, our GP hosts cover pancreatic cancer and share their clinical experiences to support better, faster, and more confident cancer diagnosis in primary care.

[Download promotional assets](#)



Mouth Cancer Awareness Month resources

- **Head & Neck Cancer course**

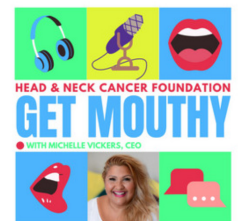
This course aims to support primary care professionals in effective clinical decision making when assessing and managing patients with symptoms associated with head and neck cancer.

[Download promotional assets](#)

- **Get Mouthy podcast episode**

Listen to The Head and Neck Cancer Foundation charities podcast episode featuring our GP Lead Dr Sarah Taylor.

[Listen to episode](#)



Gastric Cancer Awareness Month resources

- **Oesophageal Cancer course**

This course aims to increase healthcare professionals' confidence in identifying symptoms and risk factors indicative of possible oesophageal cancer and differentiate between referral pathways.

[Download promotional assets](#)



Charity Partner Resources

Roy Castle Lung Foundation - Patient information and resources

Information and support for healthcare professionals on lung cancer.

[Access resource](#)



Pancreatic Cancer UK - Awareness month hub

Resources for health professionals to raise awareness about the signs and symptoms of pancreatic cancer

[Access resource](#)

Pancreatic
Cancer
UK

Guts UK - Helpful videos for your patients

Patient information and resources on gastroscopy and colonoscopy.

[Access resource](#)



Charity support lines for patients

Macmillan: 0808 808 00 00 | Cancer Research UK: 0808 800 4040