

NW London Children and Young People bulletin

Welcome from Dr Mando Watson, NW London CYP Clinical Lead

and

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Welcome to our latest CYP bulletin, a monthly update intended to give professionals who work with babies, children and young people a snapshot of all things CYP.

Thank you to you all for your continued hard work keeping our babies, children and young people safe and well through the winter season.

A huge amount of work goes into these crucial months and seeing professionals from across the system come together, supporting each other to care for our smaller people and their families should be a source of tremendous pride for all of us.

As always, your feedback on the content and design of this bulletin is welcome as would any ideas for improving our reach across the sector, showcasing case studies, insights and points of learning. You can contact us with all your great insights by email cyp.nwl@nhs.net

Regards
Mando & Niamh

Improving the health and well-being of babies and young children

NHS North West London has been successful in a funding bid to NHSE to develop and trial models of integrated care to improve the health and wellbeing of babies and young children in three areas of North West London.

This work will draw together colleagues to develop hyper-local understanding and response to need, utilising population health management approaches across partners to make tangible improvements to patient's lives.

The pilot, which will last for two years, is making good progress and is utilising existing Child Health Hubs to build the evidence-base for better preventative care for children at risk of health inequalities.

Four key intervention areas have been identified that will be implemented throughout this work:

- **Case Finding:** Identification of families at risk of facing healthcare inequalities in access, experience, and outcomes, through systematic analysis.

- Community Champions: Providing support to families in accessing healthcare services, and in raising awareness of local assets and healthcare for parents and young children, addressing barriers to preventive healthcare.
- Co-production & innovation: Co-production activity at each site with rapid prototyping of co-produced solutions to tackle health inequalities (leveraging existing engagement and co-production capabilities of partners such as Local Authorities to enhance healthcare access and outcomes).
- Integrated Neighbourhood Teams (INTs): Based on existing Child Health Hubs (CHH), INTs will facilitate communication between multi-agency partners and implement improvements co-produced with communities.

To support this work, Imperial College will act as an Academic Partner and Professor Mitch Blair will be the Clinical lead - both will focus on the developing interventions and articulation of benefits across our system.

Winter is here....

NW London ICS is now two months into the [winter campaign](#), with key messages on flu and Covid-19 vaccination, accessing NHS services and keeping well during the colder months.

The school flu vaccination programme is underway, for which parents and guardians have received a letter to give their consent. To raise awareness in the lead-up, targeted adverts were run on Google, Spotify, and digital radio to ensure parents and guardians knew to look out for the letter.

Through a micro-funding initiative, we are also supporting over 30 community groups to deliver personalised engagement on winter vaccinations, and have provided material on the children's flu vaccine in the [13 most spoken languages in NW London](#).

There is still a need to increase uptake among school-aged children in London; NW London ICS will be updating the website, circulating a press release to partners and running targeted social media adverts once dates and locations for catch-up clinics are confirmed.

As part of our [broader message around access to services](#), we have circulated our Aggie the Alien [worksheet for KS1 and 2](#), and accompanying letter for parents, to schools.

We will also be running a targeted social media campaign around how parents can [help their unwell child](#) – highlighting the services available to treat common illnesses and when to use them.

Bereavement service launched in NW London

There are many bereavement services that are available for us to access depending on family's needs, including a new service from Shooting Star hospice

- Shooting Star [Specialist bereavement care - Shooting Star Children's Hospices](#) now offering bereavement support to families whose child has died suddenly and unexpectedly (excluding deaths by suicide, homicide and other circumstances where an arrest has been made).
- Noah's Ark children's Hospice [Bereavement Support - Noah's Ark Children's Hospice \(noahsarkhospice.org.uk\)](#)
- Child Bereavement UK, CBUK, [Child Bereavement UK](#)- all our trainee paediatricians receive training and CBUK have helpful in-person services locally
- Local services: GP, CAMHS, adult mental health services
- Kaleidoscope Paediatric Palliative Care Team [Kaleidoscope Paediatric Palliative Care Team :: Central London Community Healthcare NHS Trust \(clch.nhs.uk\)](#)
- Childhood Bereavement Network [Childhood Bereavement Network](#)
- Great Ormond Street Palliative Care
- Evelina/Royal Brompton Palliative Care
- Child Death Helpline [Child Death Helpline - Home](#)
- Slow group [Support for Bereaved Parents and Siblings in the UK \(slowgroup.co.uk\)](#)
- Grief Encounter [Home SUPPORTING BEREAVED CHILDREN & YOUNG PEOPLE - Grief Encounter](#)
- Winston Wish [Winston's Wish - giving hope to grieving children \(winstonswish.org\)](#)
- The Lullaby Trust [Bereavement support after the death of a baby or child - The Lullaby Trust](#)
- Bliss [Bereavement | Bliss](#)
- Sands [Sands | Saving babies' lives. Supporting bereaved families.](#)
- The Compassionate Friends <http://www.tcf.org.uk/>
- Children of Jannah - for bereaved parents of Muslim faith [Home | Children of Jannah](#)
- Together for Short Lives [Bereavement support - Together for Short Lives](#)
- Julia Samuel's Grief App [Grief Works - Grief Support App \(illumeapps.com\)](#)

Public consultation on smoking and vaping measures

A public consultation on smoking and vaping measures is now live (linked [here](#)). It will be open for 8 weeks; it closes on 6 December.

The Scottish government, Welsh government, and the Northern Ireland Department of Health have all agreed to a joint consultation.

The consultation asks for views on three areas, in accordance with the command paper:

1. Creating a smoke free generation: the consultation gathers views on the smoke free generation policy and its scope to inform future legislation.
2. Tackling youth vaping: the consultation gathers views on several options to ensure we take the most appropriate action to tackle youth vaping. The proposals in the consultation include restricting vape flavours, regulating point

of sale displays of vapes, regulating packaging and presentation of vapes, and considering restricting the sale of disposable vapes. In addition, the consultation gathers views on the implementation of a new duty on vapes.

3. Enforcement: the consultation asks about introducing new powers for local authorities to issue on-the-spot fines (Fixed Penalty Notices) to enforce age of sale legislation of tobacco products and vapes.

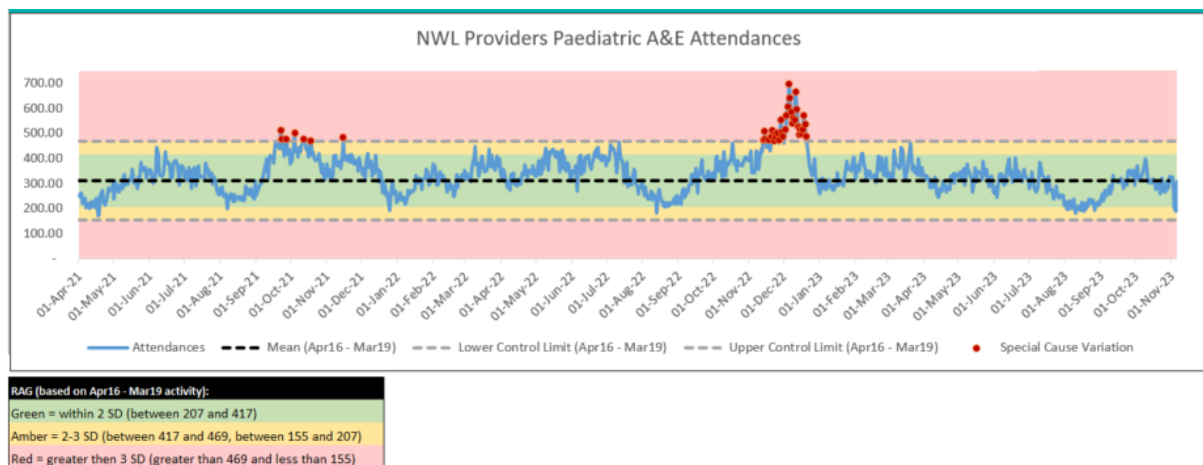
We **strongly** encourage a high response from our London strategic partners. Information has also been circulated to the London Directors of Public Health, Local Authority Commissioning leads, Service managers and Trading Standards colleagues.

Paediatric A&E data trends

A&E attendances remain slightly below the pre-COVID average (Apr-19 to Mar-19) and continue to follow the same pattern as 2022 with a slight rise.

Key Points:

- In week 44, influenza activity remained stable across most indicators. COVID-19 activity showed a decrease of activity across almost all indicators
- A&E attendances are currently around pre-COVID average (Apr-19 to Mar-19) and lower than attendances levels seen in autumn of 2022.
- RSV activity continued to rise in all indicators amongst children, particularly the 0-4 age group.



Dates for your diary

24/11/2023 09:00 – 16:00 Nephrology Training Day for General Paediatricians

Training day with interactive lectures and seminars on highly relevant topics for general paediatricians and those with an interest in nephrology.

Venue: Charing Cross Hospital Campus, Reynolds Building (5min Hammersmith station).
For enquiries and to book [Click here](#)

24/11/2023 & 01/12/2023 Paediatric Palliative Care Foundation programme

The programme will cover a range of topics on advanced care planning, ethics, decision making, assessment, symptom management, post death care, communication, loss and grief.

For enquiries and to book, please email abi.warren@gosh.nhs.uk

27/11/2023 10:30-17:00 London as a Creative Health Capital City

The day will be organised around curated and spontaneous conversations decided by attendees on the day. Callout for proposals – host a conversation on a topic that interests you!

We welcome topics relating to London Creative Health City: Building It Together. For enquiries and to book [click here](#)

05/12/2023 11:00 – 12:30 Introduction to a Health-Based Approach to Reducing Violence in Communities

The learning event will be moderated by Martin P Griffiths CBE DL SFFMLM who is the Clinical Director for Violence Reduction at NHS England (London) and a Consultant Trauma and Vascular Surgeon at the Royal London Hospital. For enquiries and to book [click here](#)

Distribution List

This communication has been shared with:

Local Authority Children's Social Care, Local Authority Commissioners, Local Authority Education, Local Authority Public Health, Community Mental Health Services, Community Health Services, CYP NWL Programme team, Comms, Borough Delivery Team, NWL ICS Team, Paediatric clinical leads (Primary & Secondary care), GP Federation Contacts, Service Director's for Children's Serv, Parent and Carer Groups, Safeguarding / Designates, Other NWL, Place2Be, Young People Third Sector Leads, Youth Councils & Other Third Sector.