

Personalised Care Week 22–25 September 2025

Putting patients at the heart of everything we do. Join the virtual sessions 22–25 Sept to explore how digital tools are transforming care and improving lives.

Personalised Care Week 2025 is a national initiative focused on advancing digital innovation to enhance personalised healthcare delivery across the NHS. A highlight will be the half-day virtual conference, *Shaping the Future: The Role of Digital Health for Personalised Care*, scheduled for **Thursday 25 September 2025** [PCI Conference 2025 - Personalised Care Institute](#)

Key note speaker will include:

- **Professor Partha Kar OBE**, a leader in diabetes digital care, will deliver the keynote. He's renowned for championing systems like the Hybrid Closed Loop and digital self-management platforms, plus engaging outreach efforts like a Type 1 diabetes comic series with Diabetes UK [Personalised Care Institute](#).
- Additional expert speakers include **Dr Matthew Dolman**, a GP and advisor on the Digital Neighbourhood Programme, and **Professor Rob Wilson**, a specialist in Digital Social Innovation from the University of Oxford's PERU

Virtual Conference Details:

- **Monday 22nd Sept:** [Rethinking Digital Tools for Personalised Care](#)
- **Tuesday 23rd Sept:** [Northern Health Futures Hub on Community-Based Approaches to Digital Health](#)
- **Tuesday 23rd Sept:** [AI, tech, and data in health care: what do the public and NHS staff think?](#)
- **Wednesday 24th Sept:** [Tech that Cares: Personalising Health Through Digital Innovation](#)
- **Wednesday 24th Sept:** [Personalising Care with Digital Health Technologies](#)
- **Thursday 25th Sept:** [Shaping the Future: The Role of Digital Health for Personalised Care](#)

Why it matters:

- Demonstrates how digital health innovations—including apps, remote tools, and AI—can empower more personalised and effective patient care.
- Aligns with the NHS's broader shift toward care that's digital by default, emphasises prevention, and takes place as locally as practical [Personalised Care Institutelongtermplan.nhs.ukphgfoundation.org](#).